



The First Gen Mentor

GIOVANNA GONZALEZ

Featured In



About Gigi

Giovanna (Gigi) is a Latina financial educator and content creator. On her accounts, she covers financial education and career advice for the Latinx and First Gen community.

She's been recognized by TikTok and LinkedIn for her ability to create impactful and engaging content. In October 2021, she was one out of 150 creators selected for the first ever TikTok Latinx Creatives program. In January 2022, she was selected for LinkedIn's inaugural Creator Accelerator Program. Most recently, Giovanna was recognized as an HACE 40 under 40.

Paid Partnerships



Services Offered

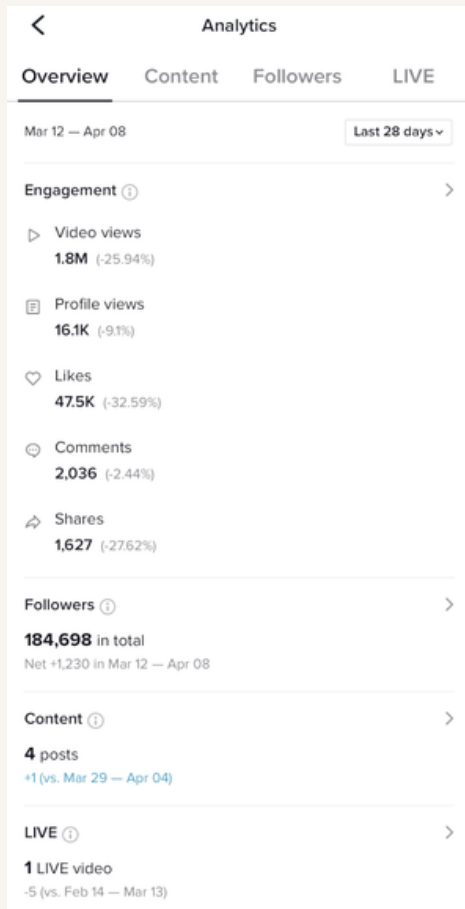
Sponsored social media posts from an authentic creator

Financial Education Workshops

Content Creation

Brand Ambassador

TikTok Analytics



197.1K followers

3.1M likes



8,548 followers

PHONE / EMAIL

760-884-1402 /

gigi@thefirstgenmentor.com

WEBSITE / SOCIAL MEDIA

www.thefirstgenmentor.com/

[@thefirstgenmentor](https://www.instagram.com/thefirstgenmentor)

TikTok **LATINX** creatives



Giovanna Gonzalez
[@thefirstgenmentor](https://www.instagram.com/thefirstgenmentor)

in partnership with



#LatinxCreatives

Collaboration Fee

Please discuss rates and compensation with the influencer management team at Influencer with Impact.

Demographics

Gigi's main platform is TikTok, where she's amassed more than 195,00+ followers due to unique and entertaining way of connecting with her audience. Her community is largely female (85%) and living in the United States.



LinkedIn

Creator Accelerator
Program Member